

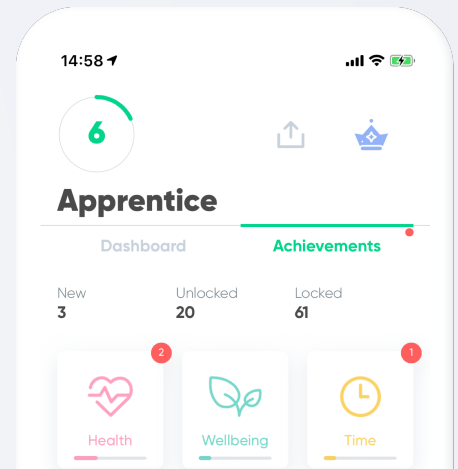


# kwit.app

## For a tobacco-free company

Help your employees and their families to become and stay smoke-free with a fun and caring mobile application!

#Tech4Good



Position yourself as a socially responsible company concerned about the **Quality of Life at Work**.

## The challenges of tobacco in companies

- Smoking is the **leading cause of preventable mortality in France** with 73,000 deaths per year.<sup>(1)</sup>
- Smoking also affects companies: a smoker represents an **extra cost of €2,500 to €5,000 per year** for his employer.<sup>(2)</sup>
- 48% of employees who smoke would like **to be supported by their employer** in their cessation.<sup>(3)</sup>

## Our advantages

- Our anonymous solution supports individuals without stigmatization nor retaining them in seminars or withdrawal meetings.
- Support all your employees: our solution has no maximum number of users.
- 5 times more efficient than cessation without support.
- Our offer is global and available in 15 languages.
- Soon, treat several addictions with our solution.

(1) French Observatory of Drugs and Drug Addiction. (2017).

(2) CSA Institute Survey 2011 - 1000 employees. (2013).

(3) Malakoff Médéric. (2017). Quality of Life at Work 2017.

# A simple and effective program

## 1 Analysis of the company's needs

- Free awareness and information campaign
- Inventory of the needs of your company and your employees

## 2 Launch of an internal communication

- Emailing campaigns
- Wide range of media supports (flyers, banners, posters, etc...)

## 3 Cessation program

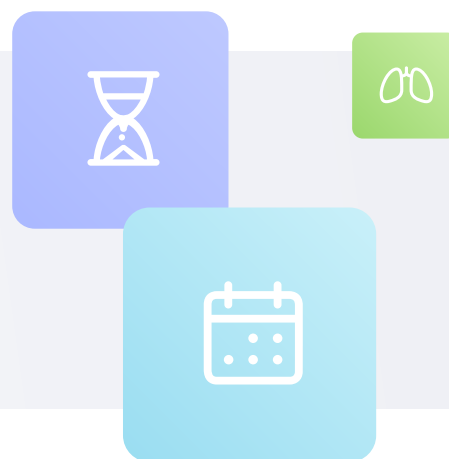
- Support guide for people wishing to quit smoking
- One year access to the Premium version of our innovative application
- ➔ *Users regularly review their progress and are motivated on a daily basis in their approach.*

## 4 Regular reporting

- Monitoring participant's engagement and progress
- Anonymous and secure reporting

## Information

- For a minimum of 10 participants



## Contact us



Would you like to support your employees towards a life without tobacco?

Send us an email at [hello@kwit.app](mailto:hello@kwit.app). We will contact you within 48 hours.

For more information, please visit our website: [kwit.app](http://kwit.app).